



NOTICE OF A REGULAR MEETING

**Main Street Advisory Board
Monday, April 6, 2026, at 4:00 PM
City Hall – 2nd Floor Conference Room
200 West Vulcan St.
Brenham, Texas**

1. Call Meeting to Order

[Board members shall not use their position for any purpose that is, or appears to be, a conflict of interest. Any member who becomes aware of a conflict or potential conflict must disclose it and abstain from discussion and voting on the item. A conflict of interest is defined as a situation in which a Board member's personal interests may be served or financial benefits gained as a result of a Board decision.]

2. Citizens' Comments

[At this time, anyone will be allowed to speak on any matter concerning this Board that is not on the agenda, for a length of time not to exceed three (3) minutes. No Board discussion or action may take place on a matter until such has been placed on an agenda and posted in accordance with the law.]

WORK SESSION

3. Reports from Main Street Committee Chairs:

- **Design**
- **Economic Vitality**
- **Organization**
- **Promotion**

REGULAR SESSION

- 4. Discuss and Possibly Act Upon the Minutes from the February 2, 2026, Regular Meeting**
- 5. Discuss and Possibly Act Upon new guidelines for the Main Street Sign Grant**
- 6. Administrative/Elected Officials Report**

Adjourn

CERTIFICATION

I certify that a copy of the April 6, 2026, agenda of items to be considered by the Main Street Board was posted to the City Hall bulletin board at 200 W. Vulcan, Brenham, TX, on Tuesday, March 31, 2026, at 1:00 p.m.

Leigh Linden _____

Leigh Linden
Main Street Manager

Disability Access Statement: This meeting is wheelchair accessible. The accessible entrance is located at the Vulcan Street entrance to the City Administration Building. Accessible parking spaces are located adjoining the entrance. Auxiliary aids and services are available upon request (interpreters for the deaf must be requested seventy-two (72) hours before the meeting) by calling (979) 337-7567 for assistance.

I certify that the attached notice and agenda of items to be considered by the Main Street Board was removed by me from the City Hall bulletin board on the _____ day of _____, 2025 at _____ AM/PM.

Signature: _____ Title: _____



AGENDA ITEM 3

DATE OF MEETING: April 6, 2026	DATE SUBMITTED: March 31, 2026
SUBMITTED BY: Leigh Linden	
MEETING TYPE: <input checked="" type="checkbox"/> REGULAR <input type="checkbox"/> SPECIAL	CLASSIFICATION: <input type="checkbox"/> REGULAR <input checked="" type="checkbox"/> WORK SESSION
AGENDA ITEM DESCRIPTION: Reports from Main Street Committee Chairs: <ul style="list-style-type: none"> • Design • Economic Vitality • Organization • Promotions 	
SUMMARY STATEMENT: Regular monthly reports from each of the 4-Point Main Street Committees	
STAFF ANALYSIS: A. PROS: B. CONS:	
ALTERNATIVES (In Suggested Order of Staff Preference):	
ATTACHMENTS: none	
RECOMMENDED ACTION: Work Session item, no action required.	
APPROVALS:	



AGENDA ITEM 4

DATE OF MEETING: April 6, 2026	DATE SUBMITTED: March 31, 2026 SUBMITTED BY: Leigh Linden
MEETING TYPE: <input checked="" type="checkbox"/> REGULAR <input type="checkbox"/> SPECIAL	CLASSIFICATION: <input checked="" type="checkbox"/> REGULAR <input type="checkbox"/> WORK SESSION
AGENDA ITEM DESCRIPTION: Discuss and Possibly Act Upon the Minutes From February 2, 2026 Regular Meeting	
SUMMARY STATEMENT: Review and approve minutes from previous Main Street Advisory Board Meeting	
STAFF ANALYSIS: A. PROS: B. CONS:	
ALTERNATIVES (In Suggested Order of Staff Preference):	
ATTACHMENTS: Minutes from February 2, 2026	
RECOMMENDED ACTION: Approve minutes.	
APPROVALS:	



**Main Street Advisory Board
Meeting Minutes
February 2, 2026**

A regular meeting of the Main Street Board was held on Monday, January 5, 2026, beginning at 4:02 p.m. at Brenham City Hall, 200 W. Vulcan Street, Brenham, Texas.

Members present:

Andi Linder (Chair), Roger Ross (Vice Chair), Tiffany Howard, Connie Wilder, Wendy Meaux, Lowell Ogle, Amber Briggs, Dax Flisowski

Members absent:

Doug Peck

City Staff present:

Main Street Manager, Leigh Linden
Economic & Community Director, Teresa Rosales
Administrative Assistant, Christine Simich

Others present:

No Visitors

1. Call Meeting to Order

Chair, Andi Linder called the meeting to order at 4:02 pm.

2. Citizen/Visitor Comments

No comments.

3. Reports from Main Street Committee Chairs:

- **Design: Chair** – Dax Flisowski reported Annual Main Street Assessment was discussed. Continue getting vital information to building owners. Discussed the Main Street Sign Grant and possibly increasing grant dollar amount.
- **Economic Vitality** – Lowell Ogle reported that the group discussed the Main Street Work Plan.
- **Organization** – Leigh Linden reported that the Committee is looking for a new chair and asked for a Board Members to attend a meeting and consider the opportunity.
- **Promotion** – No meeting was held. The committee assisted with Uptown Swirl swag bags.

4. Discussion and Update on 2026 Uptown Swirl Main Street Event.

Leigh Linden provided and discussed the Uptown Swirl Financial Statement.

- 5. Discuss and Possibly Act Upon the Minutes from the January 5, 2026, Regular Meeting.**
Tiffany Howard made a motion to approve the minutes from January 5, 2026. The motion was seconded by Lowell Ogle and carried unanimously among members present.

Chair Andi Liner	Yes
Vice Chair Roger Ross	Yes
Doug Peck	Absent
Connie Wilder	Yes
Dax Flisowski	Yes
Lowell Ogle	Yes
Wendy Meaux	Yes
Amber Briggs	Yes
Tiffany Howard	Yes

- 6. Discuss and Possibly Act Upon The First Friday Farmers Market for April to be Held on April 3, 2026, Good Friday**

This item was tabled to be discussed at the March 2, 2026, Mainstreet Meeting. Leigh Linden will check with vendors on their preference. First Friday Farmers Market vendors can decide based on majority.

- 7. Administrative/Elected Officials Report**

Main Street Manager, Leigh Linden reported the next Merchant Mixer will be on February 18, 2026, at Pages of Grace in downtown. We are looking for sponsors for the Spring Egg Art Walk.

The meeting adjourned at 4:45 pm.

Next Regular Board Meeting – March 2, 2026.

Andi Liner
Chair

ATTEST:

Leigh Linden
Main Street Manager



AGENDA ITEM 5

DATE OF MEETING: April 6, 2026	DATE SUBMITTED: March 31, 2026 SUBMITTED BY: Leigh Linden
MEETING TYPE: <input checked="" type="checkbox"/> REGULAR <input type="checkbox"/> SPECIAL	CLASSIFICATION: <input checked="" type="checkbox"/> REGULAR <input type="checkbox"/> WORK SESSION
AGENDA ITEM DESCRIPTION: Main Street Sign Grant	
SUMMARY STATEMENT: Discuss and Possibly Act Upon new guidelines for the Main Street Sign Grant	
STAFF ANALYSIS: A. PROS: B. CONS:	
ALTERNATIVES (In Suggested Order of Staff Preference):	
ATTACHMENTS: none	
RECOMMENDED ACTION: none	
APPROVALS:	



SIGN GRANT PROGRAM 2026

Program Objectives

The **Main Street Brenham Sign Grant Program** is designed to foster an economically vibrant and historically preserved downtown. By supporting high-quality, professional signage, we help property owners and businesses attract customers while protecting the architectural integrity of our historic district.

To help achieve this goal, Main Street Brenham has established a Sign Grant Program, administered by the Main Street Board with funding through program fundraising. To receive assistance under this program, qualified applicants must complete the application and conduct their project under the guidelines of the Main Street program.

Financial Assistance:

This is a **reimbursement grant** program. Main Street Brenham will match **50% of the total project cost**, up to a maximum award of **\$2,500** per grant.

- **Project Investment:** To receive the maximum \$2,500 grant, the total project cost must be \$5,000 or more.
- **Annual Program Limit:** Funding for this program is limited. A total of **\$10,000** is available per calendar year, administered on a first-come, first-served basis.

Consultation Assistance:

Through its association with the Texas Main Street Center, in accordance with the City of Brenham sign ordinance, Main Street Brenham provides access to specific design services for properties within the designated Main Street district to assist with making historically sensitive design decisions; signage placement; sign design assistance and logo/color consultation.

Eligible Signage Types

The program focuses on professional exterior signage that enhances the pedestrian experience. Eligible categories include:

- Signboards: Traditional wall-mounted signs.
- Pedestrian & Window Signs: High-quality vinyl or professionally painted signage on windows or doors.
- Hanging Signs: Projecting signs attached to a canopy, awning, or decorative bracket.
- A-Frame / Sandwich Boards: High-quality, professional portable signs (must be moved indoors after business hours).

Grant Guidelines:

- Grants will be administered on a first-come, first-served basis, with a combined total of \$10,000 awarded per calendar year
- Building or business owners must apply for the grant before work has begun.
- Applicants have 60 days from the date of approval of the application to complete the project and turn in all receipts for approval and reimbursement. If the project is not completed within this time frame the grant will not be awarded unless a written extension of the grant period is approved by Main Street.
- Sign grants will only be issued for exterior signage.
- The application, including design plans (i.e. colors, size, shape and placement) must be approved by the Main Street Design Committee.
- Grants will be administered as reimbursements once projects have been completed as agreed upon and receipts are shown for work completed.
- Projects not completed according to the application will be denied funding.

Application Process:

1. Complete the Grant Application Form.
2. Make certain all requested attachments are provided.
3. Receive approval from building owner for sign design and placement on the building. The owner's signature is required on the Application Form.
4. Submit the Application Form with Building Owner Approval, and the signed Application Agreement Form to the Main Street Brenham office at City Hall.
5. Consult with the Main Street Manager as to expected time for Committee/Board action.



AGENDA ITEM 6

DATE OF MEETING: April 6, 2026		DATE SUBMITTED: March 31, 2026
		SUBMITTED BY: Leigh Linden
MEETING TYPE: <input checked="" type="checkbox"/> REGULAR <input type="checkbox"/> SPECIAL	CLASSIFICATION: <input checked="" type="checkbox"/> REGULAR <input type="checkbox"/> WORK SESSION	
AGENDA ITEM DESCRIPTION: Administrative/Elected Officials Report		
SUMMARY STATEMENT: Reports from Main Street Manager, Leigh Linden, Regarding Recent and Upcoming Events in Downtown Brenham		
STAFF ANALYSIS: A. PROS: B. CONS:		
ALTERNATIVES (In Suggested Order of Staff Preference):		
ATTACHMENTS: none		
RECOMMENDED ACTION: none		
APPROVALS:		